We design makeup for makeup artists who are all “mad about texture.” In our private formulation laboratory in le Marais we experiment with our ever increasing library of ingredients to design high quality precision makeup that provides the best results. Our passion with sustainability, biodiverse wineries, organic food, innovative art, literature and fashion lend us to fuse together integrity and innovation, this cross discipline approach is revolutionary in creating high quality health conscious makeup - our products are made without mineral oil, silicon, or paraben, reliable, effective and transforming.

Foundation is the key element of makeup and the best foundations bring together coverage and radiance for a healthy camera ready face. Our foundations require only a small amount of powder to fix and mattify, to achieve a perfect HD look! Less powder achieves a “fraiche” looking skin. We design foundations that bring about the best results, we are known in France for being the foundation company. The finest ingredients, the best technologies, are integrated into a worthy texture that will meet the high standards of the professional makeup artists time after time: flawless, seamless and weightless.

Makeup is an element of fashion. We follow the concept of chic timeless high fashion, and design colors and textures to suit. Viseart's private formulation laboratory in Paris sits between notable chic fashion houses, artist's studios, film studios, architect studios, and culinary delights! The cultivation of the brand is reflected by this creative environment. The tight collaboration between artistry and chemistry assists in Viseart's ability to forge together creative pioneering products with strict quality ingredient control. Viseart effortlessly navigates today’s fluctuating makeup demands and trends, which is why we continue to be a leader.

While conceiving our line, we behave as “the Parisians we are” true to the French vision of fashion and beauty! Culturally infused within trendsetting Marais district of Paris, Viseart’s shop on Rue Charlot flourishes because its well known by professional makeup artists from French TV and film as the premier professional brand of choice, consistently fusing quality and integrity with innovation. Our palettes are the “most coveted” professional tools in the makeup artist industry. Our highly pigmented colors stay true in all lighting and apply smoothly across all skin types and age groups.
PALETTES ● PALETTES

PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #001
Set of highly pigmented matte eyeshadows. The palette is a selection of the essential shades to highlight, define and contour the eyes and face or define brows.
28 gr 0.9 oz ref VPL01 Basic Matte
PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #003
Soft color shades that are sheer, creamy softly powdered in a highly milled texture. Application is smooth, very easy to lay over for a colorful application, or blended for a delicate nuance of color.
28 gr 0.9 oz ref VPL03 Basic Neutral
PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #002
Set of eleven shades creamy softly powdered bright colors. Application is smooth, very easy to lay over for a colorful application, or blended for a delicate nuance of color.
28 gr 0.9 oz ref VPL02 Basic Bright
PALETTES 12 LIPS
12 Lip palette #002 Muse Nudes
Neutral colors are the most frequently used by our professional clientele. The ultimate tool of the professional. Creamy highly pigmented sheen texture, gives even and precise application, with full coverage leaving a true beautiful non-drying satin finish.
28 gr 0.9 oz ref VPL01 Neutral
PALETTES 12 LIPS
12 Lip palette #001
The ultimate tool of the professional. 12 shades to face every situation, a must have. Creamy highly pigmented sheer texture, gives even and precise application, with full coverage leaving a true beautiful non-drying satin finish.
28 gr 0.9 oz ref VPL01 Neutral
PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #004
PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #001
PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #002
PALETTES 12 LIPS
12 Lip palette #001
POUDRE COMPACTE
Press Powder
POUDRE LIBRE HD
HD Setting Powder
VISEART ● CLASSIC
CLASSIC CREME MY
Maquillage Veige
CLASSIC POUDBRE PC
Powder Compact
CLASSIC WATERPROOF
Liquid Foundation
Teint HD Magistral
Compact Foundation
Teint HD Inception
Quantum Foundation
Teint HD Correcteur
Concealer, Contour Makeup
Eyes
PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #001
Set of highly pigmented matte eyeshadows, intensely colored, to complement the basic matte palettes.
28 gr 0.9 oz ref VPL04 Basic Intense
PALETTES 12 LIPS
12 Lip palette #002 Muse Nudes
Neutral colors are the most frequently used by our professional clientele. The ultimate tool of the professional. Creamy highly pigmented sheen texture, gives even and precise application, with full coverage leaving a true beautiful non-drying satin finish.
28 gr 0.9 oz ref VPL01 Neutral
PALETTES 12 LIPS
12 Lip palette #001
The ultimate tool of the professional. 12 shades to face every situation, a must have. Creamy highly pigmented sheer texture, gives even and precise application, with full coverage leaving a true beautiful non-drying satin finish.
28 gr 0.9 oz ref VPL01 Neutral
PALETTES 12 HD CORRECTEUR
12 Camouflages palette #001
Extreme coverage cream with a matte finish. Versatile formula easy to blend to conceal and correct or mix with any primer or liquid foundation for all-over makeup. 12 essential shades to solve any camouflage or correction needed.
28 gr 0.9 oz ref VPC01
PALETTES VOYAGE
Quad Essential palette #001 & #002
2 foundations of the essential shades of HD Teint Magistral in refillable palettes to go, to cover and conceal.
#01 shades 14, 15, 16, 17. #02 shades 12, 20, 22, 24.
14 gr 0.48 oz ref VPC01 & VPC02 Made Without Mineral Oil, Silicon, or Paraben
VISEART ● CLASSIC
CLASSIC CREME MY
Maquillage Veige
CLASSIC POUDBRE PC
Powder Compact
CLASSIC WATERPROOF
Liquid Foundation
Eyes
TEINT HD MAGISTRAL
Compact Foundation
Made Without Mineral Oil, Silicon, or Paraben
TEINT HD INCEPTION
Quantum Foundation
Made Without Mineral Oil, Silicon, or Paraben
TEINT HD CORRECTEUR
Concealer, Contour Makeup
Made Without Mineral Oil, Silicon, or Paraben
LAIT DMAQUILLANT
Makeup remover
CLASSIC POUDBRE PC
Powder Compact
CLASSIC WATERPROOF
Liquid Foundation
Made Without Mineral Oil, Silicon, or Paraben
Made Without Mineral Oil, Silicon, or Paraben
Made Without Mineral Oil, Silicon, or Paraben
Made Without Mineral Oil, Silicon, or Paraben
Our top-selling waterproof HD ultra-light formula provides a totally natural, flawless satin finish. Ideal for normal skin-types, fine lines and large pores or for face and body.
10 gr 0.33 oz ref PC
28 ml 0.9 fl oz ref VCY-WF
LAIT DMAQUILLANT
Makeup remover
Professional makeup remover. Quickly effective and gentle. Non-graey formula.
28 ml 0.9 fl oz ref NPB-30
280 ml 8.8 fl oz ref LDM-200
1000 ml 33.8 fl oz ref LDM-1000
LOTION TONIQUE
Toning lotion
Professional toning lotion. Gently cleanses surfaces and refreshes. To be used alone or after the makeup removers. Alcohol free.
280 ml 8.8 fl oz ref TLH-200
1000 ml 33.8 fl oz ref TLH-1000
BASE HYDRATANTE
Foundation primer
Lightweight, moisturizing foundation primer. Quickly absorbed. It leaves a non-graey layer that provides comfort and protection under the makeup.
28 ml 0.9 fl oz ref NPB-30
280 ml 8.8 fl oz ref NPB-200