

MAD ABOUT TEXTURE

We design makeup for makeup artists who are all "mad about texture." In our private formulation laboratory in le Marais we experiment with our ever increasing library of ingredients to design high quality precision makeup that provides the best result. Our passion with sustainability, biodiverse wineries, organic food, innovative art, literature and fashion lead us to fuse together integrity and innovation; this cross discipline approach is revolutionary in creating high quality health conscious makeup - our products are made without mineral oil, silicon, or paraben: reliable, effective and transforming.

IT'S THE FOUNDATION

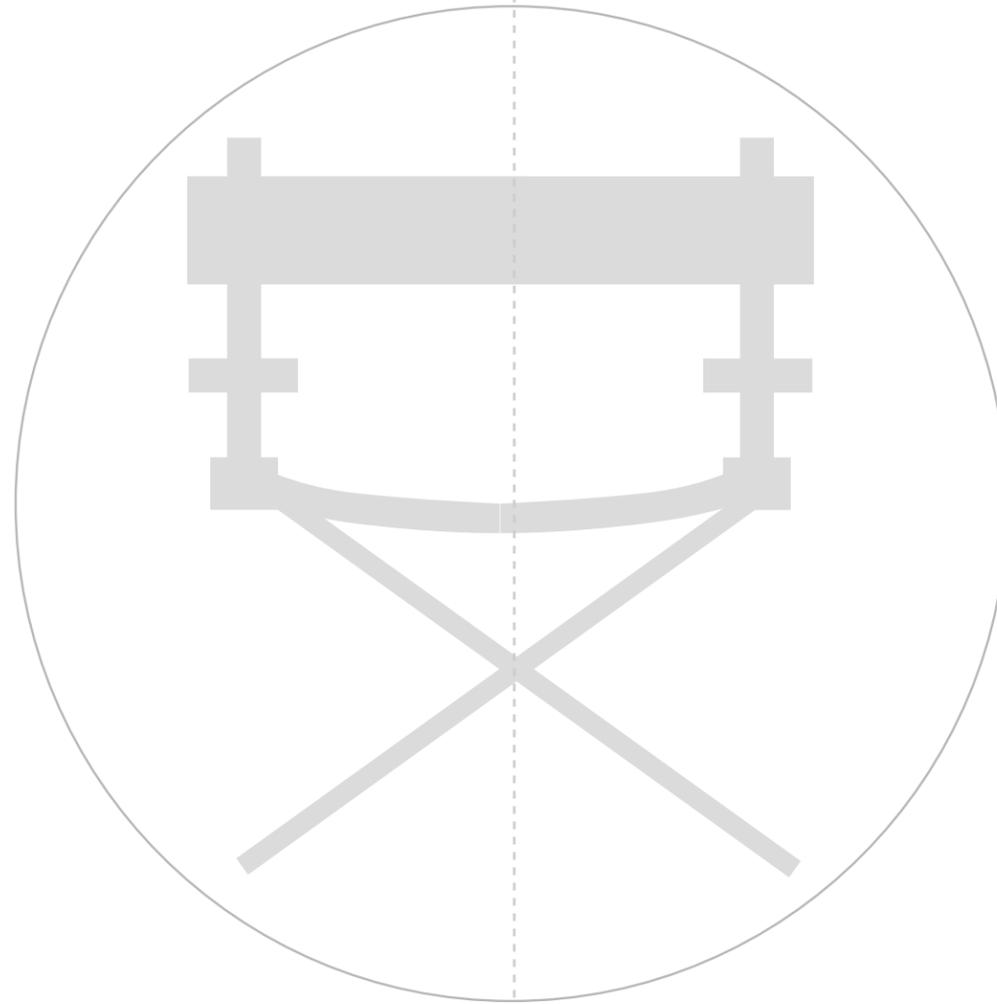
Foundation is the key element of makeup and the best foundations bring together coverage and radiance for a healthy camera ready face. Our foundations require only a small amount of powder to fix and matte, to achieve a perfect HD look! Less powder achieves a "fraiche" looking skin. We design foundations that bring about the best results, we are known in France for being the foundation company. The finest ingredients, the best technologies, are integrated into a worthy texture that will meet the high standards of the professional makeup artists time after time: flawless, seamless and weightless.

IT'S THE STYLE

Makeup is an element of fashion. We follow the concept of chic timeless high fashion, and design colors and textures to suit. Viseart's private formulation laboratory in Paris sits between notable chic fashion houses, artist's studios, film studios, architect studios, and culinary delights! The cultivation of the brand is reflected by this creative environment. The tight collaboration between artistry and chemistry assists in Viseart's ability to forge together creative pioneering products with strict quality ingredient control. Viseart effortlessly navigates today's fluctuating makeup demands and trends, which is why we continue to be a leader.

IT'S IN PARIS

While conceiving our line, we behave as "the Parisians we are" true to the French vision of fashion and beauty! Culturally infused within trendsetting Marais district of Paris, Viseart's shop on Rue Charlot flourishes because it is well known by professional makeup artists from French TV and film as the premier professional brand of choice, consistently fusing quality and integrity with innovation. Our palettes are the "most coveted" professional tools in the makeup artist industry. Our highly pigmented colors stay true in all lighting and apply smoothly across all skin types and age groups.



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professional make-up . paris

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PALETTES • PALETTES



PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #01

Set of highly pigmented neutral matte eyeshadows. This palette is a selection of the essential shades to highlight, define and contour the eyes and face or define brows.

28 gr 0.9 oz ref **VPE01**
Basic Mattes



PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #03

Softer color shades that are sheer, creamy softly powdered in a highly milled texture. Application is smooth, very easy to lay over for a colorful application, or blend for a delicate nuance of color.

28 gr 0.9 oz ref **VPE03**
Basic Nudes



PALETTE 12 LIPS
12 Lip palette #01

The ultimate tool of the professional, 12 shades to face every situation, a must have. Creamy highly pigmented sheer texture, gives even and precise application, with full coverage leaving a true beautiful non-drying satin-finish.

28 gr 0.9 oz ref **VPL01**
Neutral



PALETTE 12 HD CORRECTEUR
12 Camouflages palette #01

Extreme coverage cream with a matte finish. Versatile formula easy to blend to conceal and correct or mix with any primer or liquid foundation for all over makeup. 12 essential shades to solve any camouflage or correction needed.

28 gr 0.9 oz ref **VPC01**



PALETTE VOYAGE
Quad Essential palette #01 & #02

2 combinations of the essential shades of HD Teint Magistral in a refillable palette to go, to cover and conceal.

#01 shades 14, 15, 16, 17.
#02 shades 12, 20, 22, 24.

14 gr 0.45 oz ref **VPV01 & VPV02**
Made Without Mineral Oil, Silicon, or Paraben



PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #02

Set of shimmer, sheer creamy softly powdered bright colors. Application is smooth, very easy to lay over for a colorful application, or blend for a delicate nuance of color.

28 gr 0.9 oz ref **VPE02**
Basic Brights



PALETTES 12 OMBRES POUDRE
12 Eyeshadow palette #04

Set of highly pigmented matte eyeshadows, intensely colored, to compliment the basic mattes palettes.

28 gr 0.9 oz ref **VPE04**
Basic Intense



PALETTE 12 LIPS
12 Lip palette #02 Muse Nudes

Neutral colors are the most frequently used by our professional clientele. The ultimate tool of the professional. Creamy highly pigmented sheer texture, gives even and precise application, with full coverage leaving a true beautiful non-drying satin finish.

28 gr 0.9 oz ref **VPL02**
Nude



PALETTE 12 HD CORRECTEUR
12 Camouflages palette #01

Extreme coverage cream with a matte finish. Versatile formula easy to blend to conceal and correct or mix with any primer or liquid foundation for all over makeup. 12 essential shades to solve any camouflage or correction needed.

28 gr 0.9 oz ref **VPC01**



GEL EYELINER & EYESHADOW
Long wear

The smooth gel eyeliner is multi-use; it application can be precise, soft, crisp, and smoky. Its water-resistant properties allow a long-lasting hold without smudging. It can also be used as an eyeshadow when blended with fingers into the lids of the eyes.

4.5 gr 0.15 oz ref **EG-01**

BASE HYDRANTE
Foundation primer



Lightweight, moisturizing foundation primer. Quickly absorbed, it leaves a non-greasy layer that provides comfort and protection under the makeup.

28 ml 0.9 fl oz ref **MPB-30**
200 ml 6.8 fl oz ref **MPB-200**

LAIT DEMAQUILLANT
Makeup remover



Professional makeup remover. Quick effective and gentle. Non-greasy formula.

200 ml 6.8 fl oz ref **LDM-200**
1000 ml 33.8 fl oz ref **LDM-1000**

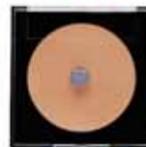
LOTION TONIQUE
Toning lotion



Professional toning lotion. Gently cleanses softens and refreshes. To be used alone or after the makeup reovers. Alcohol free.

200 ml 6.8 fl oz ref **TTL-200**
1000 ml 33.8 fl oz ref **TTL-1000**

TEINT • FOUNDATION



TEINT HD MAGISTRAL
Compact Foundation



Lightweight cream compact foundation with no silicon for a better comfort. Unifies and lifts invisibly with the desired coverage: weightless and flawless. Each lightly nuanced shade covers several grades of skin tone and blends seamlessly with them, even under the eyes The best ally, its non-shiny texture allows a very light application of powder to fix it, or no powder at all. Less powder is better for <fraiche> radiant looking skin.

9 gr 0.3 oz ref **TM**

Made Without Mineral Oil, Silicon, or Paraben



TEINT HD INCEPTION
Quantum Foundation



Versatile foundation, moisture rich smooth and seamless texture. Perfect for concealing the thin skin of the eye zone, light corrections on the T zone, or natural corrections all over the face. Contains the right amount of powder so no additional powder application is needed on normal to combination skins. Less powder is always better for <fraiche> radiant looking skin.

3.5 gr 0.11 oz ref **TIQ**

Made Without Mineral Oil, Silicon, or Paraben



TEINT HD CORRECTEUR
Concealer, Contour Camouflage



Complete coverage and camouflage oriented texture. Contains highly micronized pigments and powders that allow a homogeneous precise blended coverage even with a small application. A very light application of powder will be needed to touch up. Less powder is better for a <fraiche> radiant looking skin.

3.5 gr 0.11 oz ref **TC**

Made Without Mineral Oil, Silicon, or Paraben



POUDRE COMPACTE
Pressed Powder



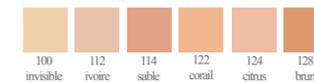
Its lightweight texture matifies and sets the makeup invisibly. Applied very lightly with a brush or a sponge the finish will be equally soft, <peau de peche> flawless finish.

10 gr 0.33 oz ref **PC**

Made Without Mineral Oil, Silicon, or Paraben



POUDRE LIBRE HD
HD Setting Powder

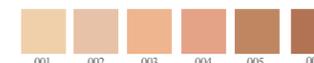


"No weight, weightless" setting powder, made of "no weight" powder and pigments. It instantly sets and matifies the makeup invisibly for a long and comfortable wear, with a soft <peau de pêche> flawless finish. Talc free.

10 gr 0.33 oz ref **PL**

Made Without Mineral Oil, Silicon, or Paraben

WISEART • CLASSIC



CLASSIC CRÈME MV
Maquillage Visage



Classic cream foundation with a cult following by professionals! It is the "go to" choice in the film industry. It gives a flawless HD finish with sheer coverage more than liquid foundation.

9 gr 0.3 oz ref **MV**

CLASSIC POUDRE PC
Powder Compact



Classic powder used by professional makeup artists in the film and television industry. A very neutral color in a satin matte finish for HD. It is used over all types of cream, liquid, wax foundations.

10 gr 0.33 oz ref **PC**

CLASSIC WATERPROOF
Liquid Foundation



Our top-selling waterproof HD ultra-light formula provides a totally natural, flawless satin finish. Ideal for normal skin-types, fine lines and large pores on face and body.

28 ml 0.9 fl oz ref **VC-WF**